

# Cyfrowe zdrowie - nowy obszar biznesowy - Czy wykorzystujemy nowe szanse?

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- Hybrid Cardiac Rehabilitation
- Post cardiac-surgery monitoring in Monzino, Italy
- Non-invasive monitoring in early detection of silent atrial fibrillation
- Hybrid COPD rehabilitation
- Health City
- Cystic Fibrosis monitoring
- Telepharmacy
- Telecare



# CARDIOVASCULAR DISEASE



Medical protocol established (and proven to be safe and cost-effective) during a clinical trial



Faster return to work (not only Healthcare system is beneficiary)





#### Post cardiac-surgery monitoring

- Centro Cardiologico Monzino one of the leading cardiac hospitals in Italy
- e-Care platform, our Holter software and PMAs
- Patients after heart-valve replacement, by-pass and ascending aorta replacement
- Protocol:
  - Long term ECG examination (7-14 days),
  - Home ECG tele-monitoring (for 3 months)





### **Cardiological Center in Bayern – cross-border patient monitoring**

- Private cardiology clinic with affluent patients from Russia, Iraq, Saudi Arabia
- Goal
  - "lead-generation" through portal and video consultations
  - patient engagement
    - appropriate preparation before surgery / on-site visit
    - qualification & training
    - remote-monitoring + remote video consultations
- Monthly margin per patient: 50 euro
- Number of patients: 1000
- Yearly margin: 600.000 euro



# STROKE & ATRIAL FIBRILLATION



#### Stroke

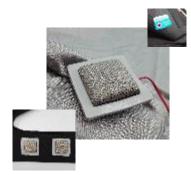
- A stroke occurs when the blood supply to part of your brain is interrupted or reduced. Within minutes, brain cells begin to die.
- 1/3 of all strokes are caused by Atrial Fibrillation and these have worse outcomes than in patients without AF - higher mortality, severity, recurrence, functional impairment)
- Atrial Fibrillation can be asymptomatic (silent) and paroxysmal
- So far effective detection of AF has required:
  - Implantable Loop Recorders (costly and invasive) or
  - 24h holter ECG repeated for several days (ie. 30)
    - skin irritation caused by patches,
    - massive amount of ECG to be analized by specialists (costs)

### Clinical Trial: Non-invasive monitoring in early detection of silent AF

- Scope: 3000 patients, 65+ (randomly selected across Poland)
- Partners: Comarch Healthcare, KardioMed Silesia, Universities (Uniwersytet Jagielloński Collegium Medicum, Pomorski Uniwersytet Medyczny w Szczecinie, Warszawski Uniwersytet Medyczny, Gdański Uniwersytet Medyczny), Institute of Medical Technology and Equipment
- Honorary Patronage of the Ministry of Health
- Funding: National Center for Research & Development



#### **Our technology solves these issues**









Textile electrodes

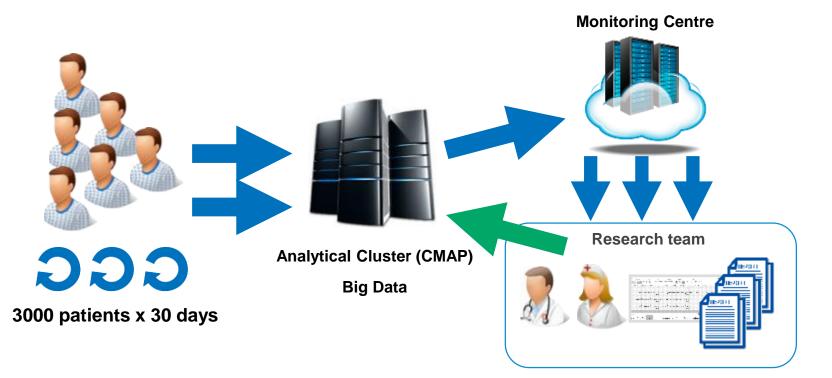
Comfortable, biocompatible vest

Recorder & dock station

CMAP & e-Care

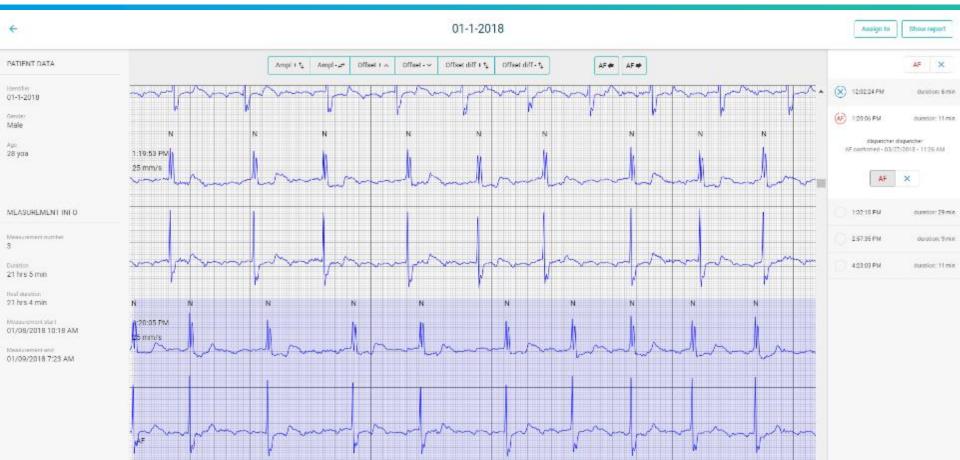


### Clinical Trial, 3000 patients, over 2 mln hours of ECG signal



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# **ECG Viewer powered by CMAP**



# CLINICAL TRIAL: HYBRID COPD REHABILITATION



Partners: Comarch Healthcare, Gdanski Uniwersytet Medyczny, Klinika Rehabilitacji GUMED, Zakład Fizjologii Człowieka

#### Goals:

- Delivery of medical protocols dedicated for COPD rehabilitation leveraging telemedicine solutions
- Patient monitoring
- Clinical effectiveness analysis
- HTA analysis
- Application to Ministry of Health and The Agency for Health Technology Assessment and Tariff System



# **Clinical Trial: Hybrid COPD Rehabilitation**

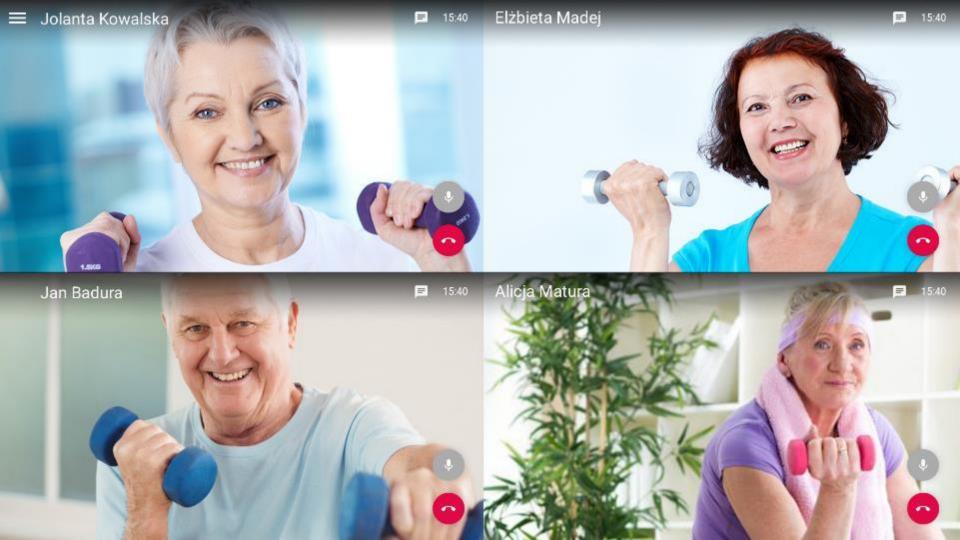


**Patient qualification:** based on interview, COPD Assessment Test and examinations - RTG, spirometer, ECG, weight, height, BMI, pulse oximeter, morphology, biochemical labs, exertion test

#### Home rehabilitation:

- cycle of sessions with physiotherapist (1-to-many physiotherapist can see all patients, patients don't see each other)
- motor rehabilitation, physical training, breath exercises
- adjustments based on individual readings
- automated reminders





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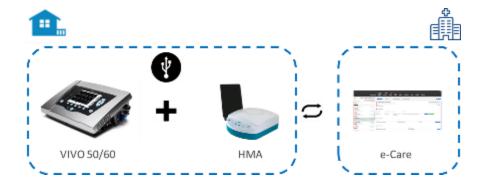
#### **MEDICAIR APPROACH**

Generic Public Tender

 Provide telemonitoring service as a plus to oxygen home supply

(MedicAir)

 Pulmonary ventilator monitoring at patient's home – Innovative service provided by MedicAir (differentiate the product/service)





#### **Our Italian Partner - MedicAir**





- Patient specific prescription
- No profit organization (patients' association)

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#### **Results**



# <image>





#### More than 20000 events managed by the monitoring center





# Monitoring of patients with Cystic fibrosis

- Cystic fibrosis
  - a genetic disorder that affects mostly the lungs
  - no known cure, lung infections are treated with antibiotics
  - adult patients require frequent clinical checks
  - lung transplantation may be an option if lung function continues to worsen

#### Process

- Remote mesurement of lung performance holter, pulse oximeter, spirometer, questionnaires - to collect as much clinical data as possible and verify the reduction of clinical checks
- Pre-transplantation monitoring (additional pulmonary ventilator monitoring) dayby-day vitals collection – reduced organ rejections
- Post-transplantation monitoring



# HEALTH CITY – ZABRZE

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#### **Project Scope**

- Population group of 100 people (65+)
- Focus on 4 groups: cardio, diabetes, pulmonary, stroke
- Phase 1 basic examination weight, blood pressure, glucose levels, ECG, basic interview – recognized diseases and medications
- Phase 2 examination using remote monitoring based on patient qualification, led in accordance to appropriate medical protocol
- After 18 months assessment



#### **Diabetic patients' group**

 Glucose for the first month dally, and then 3x per week (Monday, Wednesday and Friday)
ECG from lead and HR twice per week (Tuesday and Friday)

\*Reminder about tests and medication (every patient)

\*At the end of the pilot program: basic tests and satisfaction survey

#### Group of geople with respiratory system diseases

•Pulse oximetry every day •Spirometry in the 1st, 3rd and 6th month •ECG from lead twice per month •Reminder about tests and medication (every patient) •At the end of the pilot program: basic tests and satisfaction survey

#### **Cardiovascular diseases**

\*Once per wede BCB from lead for 30 seconds, Event ECB available all the time (n case of symptoms of arthythmia), R2, weight (every patient) \*Reminder about tests and medication (every patient) wither and of the pilor program basic tasks and astahlaction survey.

Depending on the recognized disease: 40/04/III-W

\*weight over 3 days \*pake adherby - ones per month \*sydge 600 all in the (F) 3\* and 6\* month \*bits over per month \*bits over per month \*bits days to 24k in the C\*, 3\* and 6\* month Server antipitmis or palphation without staggeds \*bits (Ho 24k in the C\*, 3\* and 6\* month

 Syncope <u>Holder</u> BC0 7cl in the 2<sup>o</sup>, 3<sup>-4</sup> and 6<sup>th</sup> month (every patient)

Syncope a day for the first two weeks, then – depending on regularity (mix two a week)

#### Group of geople after stroke

 every second day (Monday, Wednesday, Friday)
ECG from lead 3DS
Holter 7d in the 1st, 3rd and 6th month (alternatively - 30d CardioVest in first month + ECG from lead starting in 2<sup>nd</sup> month, Holter ECG in 3<sup>nd</sup> and 6<sup>th</sup> month)

Twice a weak (Tuesday, Thursday) - RR
Reminder about tests and medication (every patient)
At the end of the pilot program: basic tests and satisfaction survey



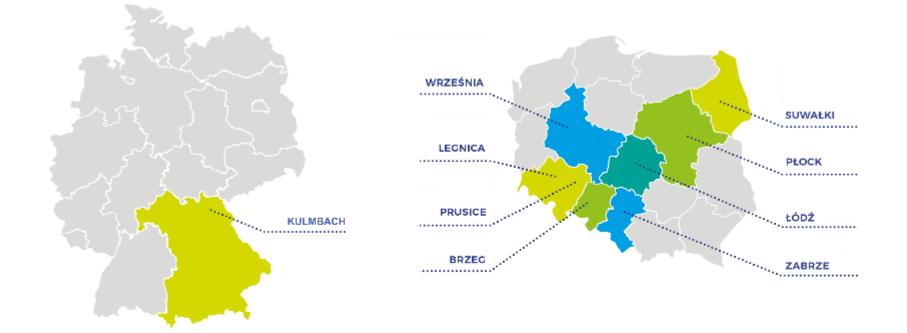


#### Insights

- Description of the disease, its pathogenesis and complications
- Statistical incidence rate
- Predicted incidence rate for the city
- Distribution of treatment costs at various stages (eg. GP, Emergency, Hospital)
- Simulated costs of treatment without and with remote monitoring
- Recommendations



#### **VARIOUS CITIES ACROSS POLAND & GERMANY**









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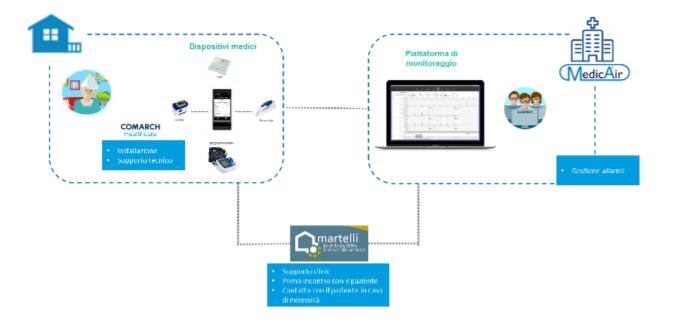
# **Types of appointments**

- Televisists (video-call only)
  - nutritionist
  - dermatology
- Specialized televisit (video-call + examinations)
  - Cardiac
  - Pneumology
  - Wound therapy
- Examination only
- Second Opinion



#### Remote care during pre-admission period to a Nurse House

The customer is an innovative and technology oriented nurse house





#### Remote care during pre-admission period to a Nurse House

- In Italy patients have to wait for admission, they usually apply to several nurse houses
- Goals
  - to engage patients
  - figure out how much patients are willing to pay
- Most RSAs are partially public and partially private they can provide additional as a payed service



#### **Online Urgent and Emergency services in UK**

- The UK's Urgent and Emergency healthcare services are in a period of transition
  - the average wait time to see a GP through appointment is 13 days
  - increased by 3 days since 2015 and is forecast to increase annually by 30%

#### Short term goals

- provide urgent healthcare appointments that are convenient and accessible to all patient groups - video consultations with clinicians who specialize in acute and urgent care
- enhance patient education and empower people to manage their healthcare needs

#### Long term goals

- to work with the NHS and supply telemedicine solutions specifically for Care Homes and other supported residences
- to expand the original business model and incorporate other niches of the private healthcare market such as corporate healthcare, travel and holiday care and student health.



#### **RSA Santa Colomba – Remote Specialist at Nurse House**

- Most Nursing Houses don't have their own doctors in Italy patients are under treatment of their own GPs
- In Lombardia region Emergency Medical Guard (Emergence Guardia Medica) can be called if GP is not available and case doesn't qualify for hospitalization
- RSA overused this and this option has been banned since last summer
- RSA requires a physician but it's not cost-effective to have him on-board
- Goals:
  - provide remote specialist available for a video-consultation
  - automated data acquisition at bed using SMA vitals, drug therapy, questionnaires directly saved in EHR, access to data granted for remote specialist

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# SUMMARY

