

Erasmus School of Health Policy & Management

# Digital health – patient in the centre

e-Health Forum Sopot Poland  
Digital transformation in healthcare  
19<sup>th</sup> September 2018

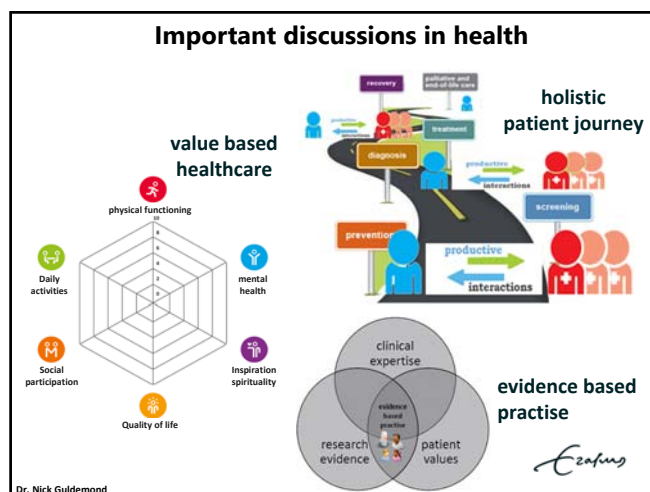
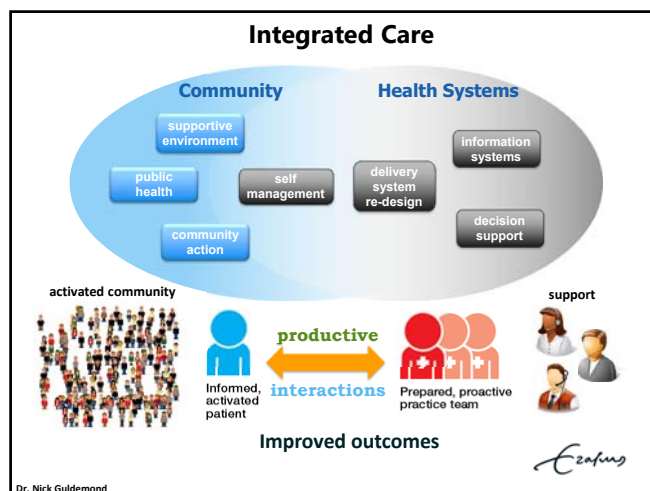
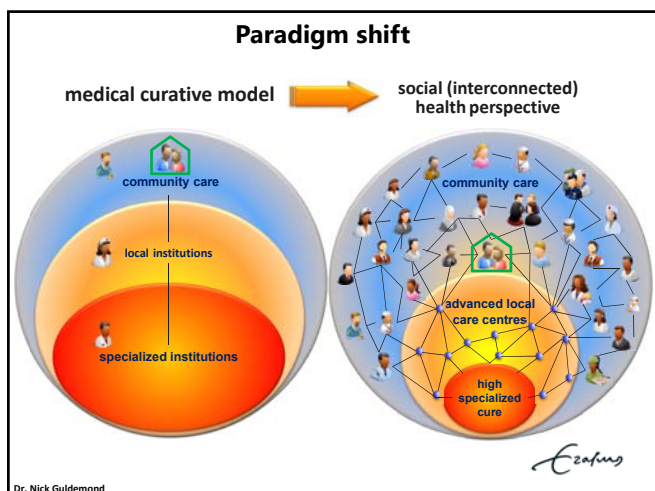
Dr. Nick Guldemond MD Eng  
Professor Integrated Care & Technology

Erasmus University Rotterdam

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# Shift to person centred care

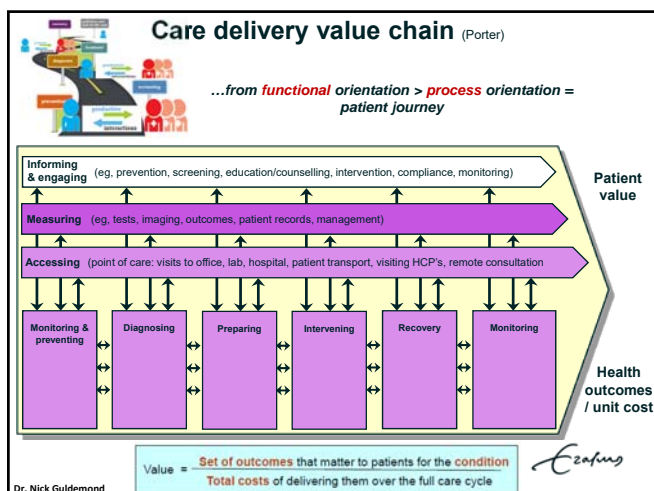
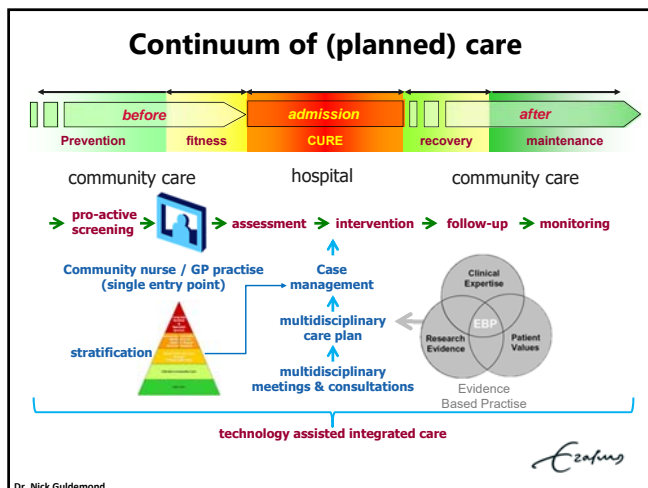
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# Value ...is in the process

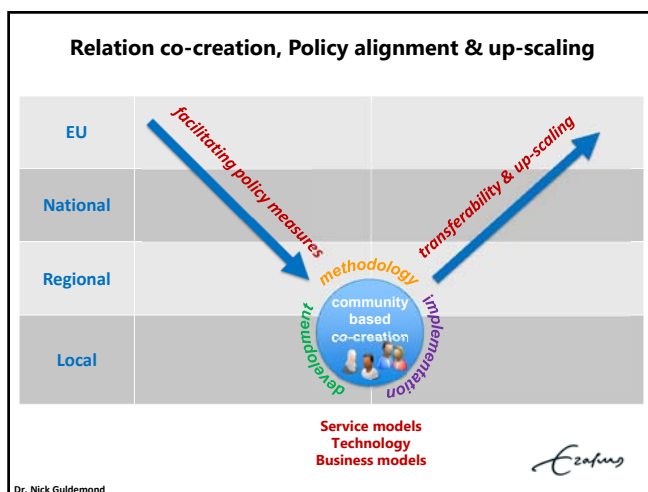
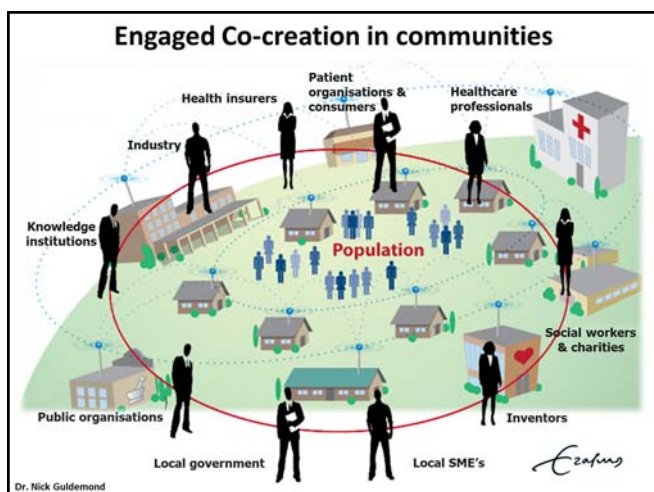
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# Personalised health & social care starts in the community


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**Conclusions**

**Patient centred care is...**

- anticipating needs by formal & informal carers
- starts at a community level
- integration of medical, health & social care
- easy access to - & navigation in healthcare systems
- flexible multi-disciplinary team collaboration
- empowering patients & their supporters
- not only about outcomes but delivering value in the process of care
- requiring redesign of services by all relevant stakeholders
- realistic to achieve with a multi-level approach



Dr. Nick Guldemonnd

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Health Policy  
& Management

Thank you!!

**Make it happen.**

Nick Guldemonnd  
[guldemonnd@eshpm.eur.nl](mailto:guldemonnd@eshpm.eur.nl)  
+31 6 48 26 19 29